

MSO ANNUAL SPONSORSHIP OPPORTUNITIES FOR 2024

Annual sponsorship gives your company visibility at MSO events and a listing on MSO's website.

MSO 29th Annual Golf Outing – May 21, 2024

MSO 2024 Educational Seminars – dates to be announced

2024 Webinar Series – eight webinars held throughout the year

PLATINUM SPONSOR - \$1,500

- **Website** – Year-long linked logo on MSO website.
- **YouTube** – Year-long listing on MSO, Inc.'s new educational channel.
- **Golf Outing Corporate Sponsorship*** – Company name/logo displayed throughout, recognition during dinner, and in digital photo album.
- **Golf Outing Charitable Tee Sponsorship** – Company name/logo on a sign at the tee and recognition during dinner.
- **Educational Seminars** – Full page color ad in digital program and recognition at seminars.
- **Webinars** – Recognition in marketing material, additional listing on MSO website and during webinars.

GOLD SPONSOR - \$1,100

- **Website** – Year-long linked logo on MSO website.
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- **Golf Outing Charitable Tee Sponsorship** – Company name/logo on a sign at the tee and recognition during dinner.
- **Educational Seminars** – Half page color ad in digital program and recognition at seminars.
- **Webinars** – Recognition in marketing material, additional listing on MSO website and during webinars.

SILVER SPONSOR - \$900

- **Website** – Year-long linked logo on MSO website.
- **YouTube** – Year-long listing on MSO, Inc.'s new educational channel.
- **Golf Outing Corporate Sponsorship*** – Company name/logo displayed throughout, recognition during dinner, and in digital photo album.
- **Golf Outing Charitable Tee Sponsorship** – Company name/logo on a sign at the tee and recognition during dinner.
- **Educational Seminars** – Full page color ad in digital program and recognition at seminars.

BRONZE SPONSOR - \$700

- **Website** – Year-long linked logo on MSO website.
- **YouTube** – Year-long listing on MSO, Inc.'s new educational channel.
- **Golf Outing Corporate Sponsorship*** – Company name/logo displayed throughout, recognition during dinner, and in digital photo album.
- **Golf Outing Charitable Tee Sponsorship** – Company name/logo on a sign at the tee and recognition during dinner.
- **Educational Seminars** – Half page color ad in digital program and recognition at seminars.



MSO®, Inc. / The Mutual Service Office, Inc.

139 Harristown Road, Suite 100; Glen Rock, New Jersey 07452 (800) 935-6900

* Please note Golf Corporate Sponsor choice below: Lunch, Cocktail Hour, or Dinner.

OTHER CHARITABLE GOLF SPONSORSHIPS

Benefitting Emmanuel Cancer Foundation. Golf outing invitation and sponsor materials will be sent out in early 2024.

- **SKILL PRIZE - \$150** – Company name/logo on a sign at the tee, recognition during dinner, and prize awarded.

NAME: _____	ANNUAL SPONSOR	Platinum	Silver
COMPANY: _____		Gold	Bronze
ADDRESS: _____	GOLF CORPORATE (<i>as annual sponsor pick one</i>)	Lunch	Dinner
EMAIL: _____		Cocktail Hour	
PHONE: _____	OTHER CHARITABLE GOLF	Skill Prize	
	TOTAL:		

Event specific sponsorship mailings will be sent prior to each event for additional sponsor sign-up opportunities.

Please send sign up information and payment to:

Anne Bonales; MSO, Inc.; 139 Harristown Road, Suite 100; Glen Rock, NJ 07452

Email: Anne Bonales

Secure payment can also be made online.

MSO ANNUAL SPONSORSHIP SPECS:

- **ANNUAL SPONSORSHIP:**
 - Logos should be sent as high-resolution images in one of the following formats: EPS, PDF, JPG
 - Deadline for logo submission **ASAP**
 - For use in:
 - Annual Sponsor page on MSO's website
 - Golf outing materials
 - Webinar promotion
 - Sponsorship listing in educational seminars digital program
- **EDUCATIONAL SEMINARS:**
 - Ads should be submitted as high resolution PDF
 - Full page ad size - 8 ½ " W X 11" H
 - Half page ad - horizontal
 - Deadline for ad artwork submission – to be announced

All logos and ads should be sent to Mary Beegle.

Feel free to contact Sue Quimby if you have any questions – phone: 201-857-9128.



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