

MSO ANNUAL SPONSORSHIP OPPORTUNITIES FOR 2022

Annual sponsorship gives your company visibility at MSO events and a listing on MSO's website.

MSO 27th Annual Golf Outing – May 17, 2022

MSO 2022 Virtual Educational Seminars – October 25 & 26

2022 Webinar Series – eight webinars held throughout the year

PLATINUM SPONSOR - \$1,500

- **Golf Outing Corporate Sponsorship*** – Company name/logo displayed throughout & recognition during dinner.
- **Golf Outing Charitable Tee Sponsorship** – Company name/logo on a sign at the tee & recognition during dinner.
- **Educational Seminars** – Full page color ad in digital program, one attendee, and recognition at seminars.
- **Webinars** – Recognition in marketing material, additional listing on MSO website <https://www.msonet.com/event/mso-webinars/> and during webinars.

GOLD SPONSOR - \$1,100

- **Golf Outing Corporate Sponsorship*** – Company name/logo displayed throughout & recognition during dinner.
- **Golf Outing Charitable Tee Sponsorship** – Company name/logo on a sign at the tee & recognition during dinner.
- **Educational Seminars** – Half page color ad in digital program, one attendee, and recognition at seminars.
- **Webinars** – Recognition in marketing material, additional listing on MSO website <https://www.msonet.com/event/mso-webinars/> and during webinars.

SILVER SPONSOR - \$900

- **Golf Outing Corporate Sponsorship*** – Company name/logo displayed throughout & recognition during dinner.
- **Golf Outing Charitable Tee Sponsorship** – Company name/logo on a sign at the tee & recognition during dinner.
- **Educational Seminars** – Full page color ad in digital program, one attendee, and recognition at seminars.

BRONZE SPONSOR - \$700

- **Golf Outing Corporate Sponsorship*** – Company name/logo displayed throughout & recognition during dinner.
- **Golf Outing Charitable Tee Sponsorship** – Company name/logo on a sign at the tee & recognition during dinner.
- **Educational Seminars** – Half page color ad in digital program, one attendee, and recognition at seminars.

All sponsor logos appear on the MSO website: <https://www.msonet.com/corporate-sponsors/>



MSO®, Inc. / The Mutual Service Office, Inc.
139 Harristown Road, Suite 100; Glen Rock, New Jersey 07452 (800) 935-6900

* Please note Golf Corporate Sponsor choice below: Lunch, Cocktail Hour, or Dinner.

OTHER CHARITABLE GOLF SPONSORSHIPS

Benefitting Emmanuel Cancer Foundation. Golf outing invitation and sponsor materials will be sent out January 2022.

- **SKILL PRIZE - \$150** – Company name/logo on a sign at the tee, recognition during dinner, and prize awarded.

| | | | |
|----------------|--|---------------|--------|
| NAME: _____ | ANNUAL SPONSOR | Platinum | Silver |
| COMPANY: _____ | | Gold | Bronze |
| ADDRESS: _____ | GOLF CORPORATE (<i>as annual sponsor pick one</i>) | Lunch | Dinner |
| EMAIL: _____ | | Cocktail Hour | |
| PHONE: _____ | OTHER CHARITABLE GOLF | Skill Prize | |
| | TOTAL: | | |

Event specific sponsorship mailings will be sent prior to each event for additional sponsor sign-up opportunities.

Please send sign up information and payment to:

Anne Bonales; MSO, Inc.; 139 Harristown Road, Suite 100; Glen Rock, NJ 07452

Email: abonales@msonet.com

Secure payment can also be made online at <https://www.msonet.com/event/mso-sponsorship-opportunities-for-2022/>

MSO ANNUAL SPONSORSHIP SPECS:

- **ANNUAL SPONSORSHIP:**
 - Logos should be sent as high-resolution images in one of the following formats: EPS, PDF, JPG
 - Deadline for logo submission - **02/01/2022**
 - For use in:
 - Annual Sponsor page on MSO's website
 - Golf outing materials
 - Webinar promotion
 - Sponsorship listing in educational seminars digital program
- **EDUCATIONAL SEMINARS:**
 - Ads should be submitted as high resolution PDF
 - Full page ad size - 8 ½ " W X 11" H
 - Half page ad - horizontal
 - Deadline for ad artwork submission - **10/14/2022**

All logos and ads should be sent to Mary Beegle, mbeegle@msonet.com.

Feel free to contact Sue Quimby if you have any questions, squimby@msonet.com phone: 201-857-9128.



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