

# MSO ANNUAL SPONSORSHIP OPPORTUNITIES FOR 2021

Annual sponsorship gives your company visibility at MSO events as well as a listing on MSO's website.

MSO 2021 Educational Seminar – November 2021 (date TBD)

*Ed Seminar event will be either in person or virtual, depending on environment*

2021 Webinars – eight webinars to be held throughout year

**PLATINUM SPONSOR - \$1,100**

- **Educational Seminar** – Full page color ad in program booklet, one attendee and recognition at seminar. Option to include marketing material to be handed out at in-person event.
- **Webinars** – Recognition in marketing material, additional listing on MSO website <https://www.msonet.com/event/mso-webinars/> and during webinars.

**GOLD SPONSOR - \$900**

- **Educational Seminar** – Half page color ad in program booklet, one attendee and recognition at seminar. Option to include marketing material to be handed out at in-person event.
- **Webinars** – Recognition in marketing material, additional listing on MSO website <https://www.msonet.com/event/mso-webinars/> and during webinars.

**SILVER SPONSOR - \$700**

- **Educational Seminar** – Full page color ad in program booklet, one attendee and recognition at seminar. Option to include marketing material to be handed out at in-person event.

**BRONZE SPONSOR - \$500**

- **Educational Seminar** – Half page color ad in program booklet, one attendee and recognition at seminar. Option to include marketing material to be handed out at in-person event.

All sponsors will have their logos added to the MSO website: <https://www.msonet.com/corporate-sponsors/>

NAME:	_____
COMPANY:	_____
ADDRESS:	_____
	_____
EMAIL:	_____
PHONE:	_____

Please send sign up information and payment to:

Anne Bonales; MSO, Inc.; 139 Harristown Road, Suite 100; Glen Rock, NJ 07452.

Email: [abonales@msonet.com](mailto:abonales@msonet.com)

Secure payment can also be made online at <https://www.msonet.com/event/mso-sponsorship-opportunities-for-2021/>



## MSO ANNUAL SPONSORSHIP SPECS:

- **EDUCATIONAL SEMINARS:**

- Full color logo on sponsorship listing page in front of program for chosen seminar(s)
- Full page ad size: 8"x5", HxW
- Half page ad size: 3 7/8"x5", HxW
- Ad & logo specs:
  - Logos should be sent as high-resolution images in one of the following formats: EPS, PDF, JPG
  - Ads should be submitted as high resolution PDF
- Distribution of marketing materials and/or giveaways to be included in packets handed out at seminar. (Marketing material limited to one 8 ½ x 11 page.)
- Deadlines:
  - Logos & Ad Artwork must be received by **10/29/21**
  - Marketing Materials must be submitted by **11/01/21**

All logos and ads should be sent to Megan Townley, [mtownley@msonet.com](mailto:mtownley@msonet.com).

All marketing material for Educational Seminars should be sent to:

Marketing Department, MSO, Inc. 139 Harristown Road, Suite 100, Glen Rock, NJ 07452

Feel free to contact Sue Quimby if you have any questions, [squimby@msonet.com](mailto:squimby@msonet.com) phone: 201-857-9128



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